

# Exhibitors

## DECK



**PAUSBIS2025**  
Pan-African US Business  
and Investment Summit

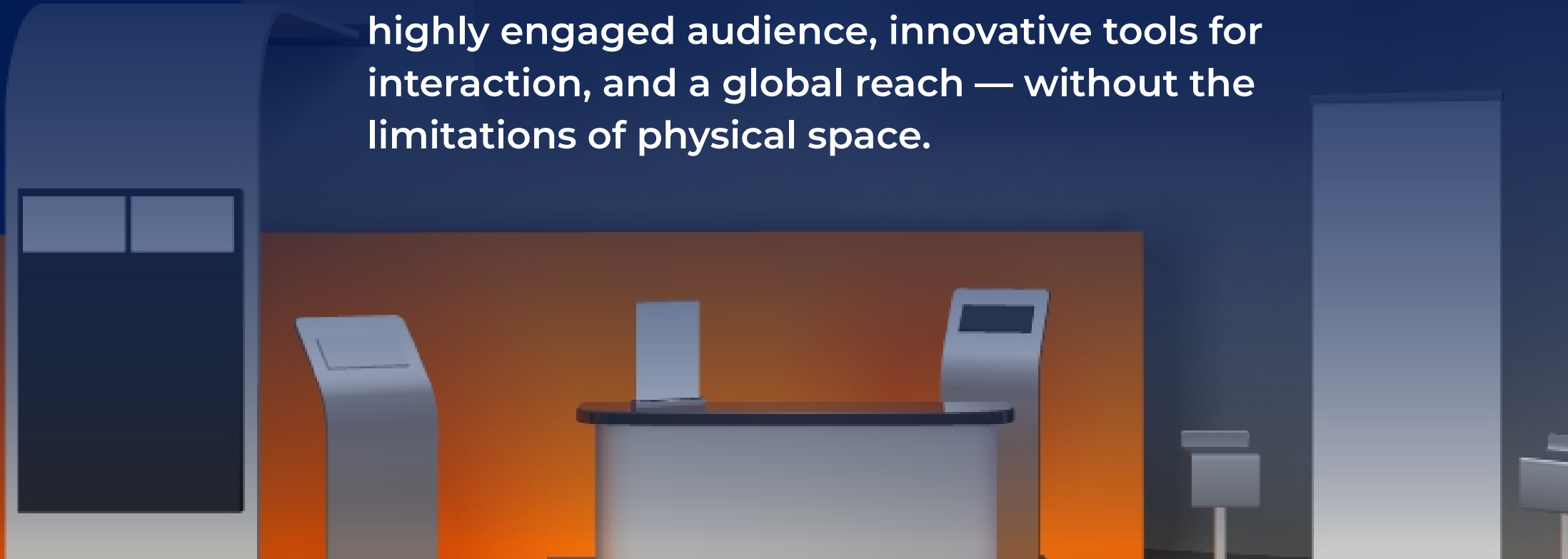
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# Why Exhibit at PAUSBIS Virtual Summit?



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**PAUSBIS** has transitioned into a fully virtual experience, hosted on the vFairs platform, which goes far beyond traditional online events. As an exhibitor, you'll gain access to a highly engaged audience, innovative tools for interaction, and a global reach — without the limitations of physical space.





# What Exhibitors Get



**Virtual Booth Space** – Showcase your organization with a fully branded virtual booth where participants can explore your products, services, and resources.



**Brand Visibility** – Increase awareness through prominent placement in the exhibit hall, program materials, and event promotions.



**Lead Generation Tools** – Capture attendee data, schedule meetings, and interact with participants in real time.

**Immersive Engagement** – Use live chat, video calls, and downloadable content to connect directly with attendees.



**Global Reach** – Connect with participants from across the Twin Cities, the U.S., and beyond — expanding your exposure to new markets.

# Key Benefits for Exhibitors



**Direct Access to Decision-Makers:** Engage with business leaders, professionals, and stakeholders.



**Showcase Innovation:** Position your brand as a thought leader and solution provider.



**Data & Analytics:** Get post-event insights, including booth visits, downloads, and interactions.



**Cost-Effective Presence:** Enjoy all the visibility and networking of a physical event, at a fraction of the cost.





# vFairs Platform Features



- **Interactive Exhibit Hall with clickable booths.**
- **Custom Branding Options for booth design.**
- **Integrated Chat & Video Calls with attendees.**
- **Downloadable Resources (flyers, brochures, videos).**
- **Networking Lounge for connecting beyond the booth.**
- **Analytics Dashboard to measure ROI.**





# Who Will Be There?

- **Business leaders & entrepreneurs.**
- **Investors & funding partners.**
- **Policymakers & civic leaders.**
- **Innovators, creatives, and change-makers.**
- **Community-based organizations and nonprofits.**



# Exhibitor Package



## Elite Booth

**\$50** ~~\$100~~

Discounted till September 27th, 2025

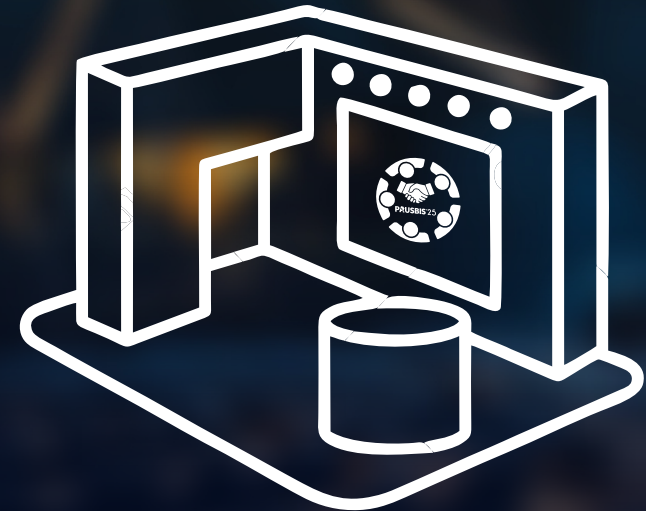


- Virtual Booth Space
- Brand visibility to over 9000 people via Amazon Tv, Boomzstv and Roku Tv.
- One Complimentary Summit Pass
- Post event report with Booth visitor stats and engagement metrics
- Company listing in Exhibitor directory
- Social media and Website Promo



# Join us

at PAUSBIS 2025 Virtual Summit  
as an exhibitor and showcase  
your work on a global stage.  
Spaces are limited, so secure your  
booth today!



BECOME AN EXHIBITOR

For exhibitor inquiries, please  
contact: [pausbis@edact.org](mailto:pausbis@edact.org) and  
visit us at [www.pausbis.org](http://www.pausbis.org)